



## ABU Intellectual Property & Legal Committee (IPLC) Conference

**Date:** 22 July 2026

**Time:** 9:30 A.M. – 4:00 P.M.

**Venue:** RRI Headquarters, Jakarta

**Theme:** *AI, Copyright & Royalties in the Digital Content Economy*

**9:30 A.M. – 10:00 A.M.**

### Opening Session

#### Opening Remarks and Theme Setting

- *Welcome by Host*
- *Opening Address & Conference Launch*  
Mr. Hendrasmo, President Director, RRI  
Mr. Indra Singh, ABU Director of News  
Mr. Haruyuki Ichinohashi, Chairperson, ABU IPLC

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**10:00 A.M. – 11:15 A.M.**

### Session 1: AI and Copyright Frameworks

1. **Adapting the National Copyright Legal Framework in the Era of Generative AI : An Indonesian Perspective** (*Hermansyah Siregar, S.H., M.H, Director-General of IP Office of Indonesia*)
2. **Generative AI Outputs: Copyrightability and Authorship Challenges** (*Huijuan Peng, PhD Candidate, Singapore Management University*)
3. **AI Impact on the Copyright Law : Media Law Perspective From Hong Kong & US** (*Desmond Chan, TVB - Hong Kong, China*)
4. **Japan Copyright Office Perspective on AI Training and Copyright Use** (*Haruyuki Ichinohashi, Copyright and Contracts Division, NHK - Japan*)

**11:15 A.M. – 11:30 A.M.** ☕ Coffee Break

**11:30 A.M. – 12:30 P.M.**

### Session 2: Platform Responsibility and Broadcaster Rights

1. **Platform Liability and Intermediary Responsibility in the AI Era** (*Indra Singh, Director ABU News*)

2. **Copyright Protection For World Games 2025** (*Yu Yan, Copyright Officer, China Media Group*)
3. **Recent Legal Developments in EU/UK/US on Platform Regulation and Enforcement** [EBU\Galina]
4. **Ensuring Fair Remuneration : The Role of LMKN and Music Royalty Schemes in the Digital & AI Era**  
(*Representative of Lembaga Manajemen Kolektif Nasional - LMKN*)

**12:30 P.M. – 2:00 P.M.**

 **Lunch Break**

**2:00 P.M. – 3:15 P.M.**

### **Session 3: Ethical Governance of AI in Broadcasting**

1. **Building Trust in the Age of Generative AI: Media Literacy and Ethical Challenges in Broadcasting** (*Damian Surin, Academician, Sunway*)
2. **Data Governance for Ethical AI Governance** (*Ashwini Natesan, Independent Legal Consultant*)
3. **Broadcaster Guidelines for Responsible AI Use: Internal Governance Models** (Jacquie Foord, ABC)
4. **Governing the Digital Ecosystem and the Ethics of Generative AI in Indonesia's Creative Content Industry** (*Dr. Edwin Hidayat Abdullah, Ministry of Communication and Digital, KOMDIGI*)
5. **AI, Climate Change, IP and Media: The Emerging Governance Triangle** (*Dr. Seemantani Sharma, ABU Legal Manager*)

**3:15 P.M. – 4:00 P.M.**

### **Session 4: Country Reports & Future Regulatory Directions**

#### **Regional Updates and Strategic Cooperation**

1. **Financial Governance and Royalty Flow Transparency in Digital Content Ecosystems** (*Azwan Aziz, ABU Finance Manager*)
2. **Malaysian Policy on Employment of Minors in Media & Broadcasting Industry** (*Alex Reza, Radio Television Malaysia*)
3. **Platform Regulation and Enforcement Trends Across Asia-Pacific** (*Dr. Murray Green, Media Law Advisor & Academic*)
4. **Protection of Children in Digital and Social Media Ecosystems: Regulatory Responses** (Prasar Bharti/Dr. Amal)
5. **Future ABU Cooperation: Harmonisation of AI, Copyright & Rights Protection Frameworks** (Asian IP Office/ WIPO/ Regional IP Office)

**END OF CONFERENCE**