



ABU Intellectual Property & Legal Committee (IPLC) Conference

Date: 22 July 2026

Time: 9:30 A.M. – 4:00 P.M.

Venue: RRI Headquarters, Jakarta

Theme: *AI, Copyright & Royalties in the Digital Content Economy*

9:30 A.M. – 10:00 A.M.

Opening Session

Opening Remarks and Theme Setting

- Welcome by Host Broadcaster (RRI Indonesia)
- Opening Remarks by ABU Secretariat
- Opening Address & Conference Launch

Mr. Hendrasmo

President Director, RRI
ABU Secretary-General
Chairperson, ABU IPLC

Theme introduction:

- AI as a disruptor of copyright and royalty systems
- Emerging legal and ethical risks in digital content ecosystems
- Need for regional cooperation across ABU members

10:00 A.M. – 11:15 A.M.

Session 1: AI and Copyright Frameworks

Ownership, Infringement, and Emerging Legal Risks

Presentations (4)

1. **AI Model Training and Copyright Risks: Legal Boundaries in Dataset Use**
(*Speaker: TBC – copyright/AI legal expert*)
2. **Generative AI Outputs: Copyrightability and Authorship Challenges**
(*Speaker: TBC – academic/legal practitioner*)

3. **Comparative Legal Developments: EU, UK, US Case Law and Policy Trends**
(Speaker: TBC – international legal expert / regulator)
4. **Japan Copyright Office Perspective on AI Training and Copyright Use**
Haru (Japan Copyright Office perspective / ABU Media & Culture Day reuse)

11:15 A.M. – 11:30 A.M. ☉ Coffee Break

11:30 A.M. – 12:30 P.M.

Session 2: Platform Responsibility and Broadcaster Rights

Liability, Enforcement, and Protection of Content

Presentations (4)

1. **Platform Liability and Intermediary Responsibility in the AI Era**
(Speaker: TBC – platform/regulatory expert)
2. **Piracy of Sports and Live Broadcast Content: Enforcement Challenges**
Yan (CMG case study – ABU GA reuse)
3. **Broadcasters' Treaty: Strategic Importance for Rights Protection**
(Speaker: TBC – ABU/IP policy expert)
4. **Recent Legal Developments in EU/UK/US on Platform Regulation and Enforcement**
(Speaker: TBC – legal/regulatory expert)

12:30 P.M. – 2:00 P.M.

☉ Lunch Break

2:00 P.M. – 3:15 P.M.

Session 3: Ethical Governance of AI in Broadcasting

Editorial Integrity, Misuse Prevention & Child Protection

Presentations (4)

1. **Ethical Risks of Generative AI in Broadcasting: Deepfakes, Misinformation & Trust**
(Speaker: TBC – editorial/ethics expert)
2. **Broadcaster Guidelines for Responsible AI Use: Internal Governance Models**
Jacquie (ABC AI guidelines update – ABU Media & Culture Day reuse)

3. **Preventing Misuse of AI in Newsrooms: Editorial Controls and Approval Systems**
(Speaker: TBC – newsroom/editorial governance expert)
4. **Protection of Children in Digital and Social Media Ecosystems: Regulatory Responses (Australia & Europe)**
(Speaker: TBC – policy/regulator expert)
5. **AI, Climate Change, IP and Media: The Emerging Governance Triangle**
(Speaker: Dr. Seemantani Sharma, ABU Legal Manager)

3:15 P.M. – 4:00 P.M.

Session 4: Country Reports & Future Regulatory Directions

Regional Updates and Strategic Cooperation

Format: Roundtable Discussion (ABU Member States)

1. **Country Report: AI Regulation and Copyright Reform Updates**
(ABU Member Representatives)
2. **Platform Regulation and Enforcement Trends Across Asia-Pacific**
(Selected member presentations)
3. **Emerging Models for Royalties in the Digital Content Economy**
(Member + industry perspectives)
4. **Future ABU Cooperation: Harmonisation of AI, Copyright & Rights Protection Frameworks**
(Roundtable – all participants)

END OF CONFERENCE