

BOOKING FORM



We agree to participate as Sponsors for the Conference

Company: _____

Country: _____

Contact Person: _____

Title: _____

Email: _____ Mobile No: _____

Signature: _____ Date: _____

SPONSORSHIP CATEGORIES (please <input checked="" type="checkbox"/>)		Rate	
Principal Sponsor (Limit to 2 sponsors only) Recognition as Principal Sponsor in all marketing materials including handbook, webpage, banners and buntings, eco-friendly bags, participants' nametags, conference podium, keynote presentation at the soft opening session of the Conference, a 36-square-meter customized exhibition booth and one workshop slot, one full page colour advertisement in the inside front cover of the SMC Handbook. Some brand placements during the visit.	<input type="checkbox"/>	CNY¥138,000.00	US\$20,000.00
Major Sponsor Recognition as Major Sponsor in all marketing materials including handbook, webpage, banners and buntings, eco-friendly bags, a single exhibition booth measuring 3m x 4m (12-square-meter) each and one workshop slot, one full page colour advertisement in the SMC Handbook, one speaking slot in the Sports Media Conference.	<input type="checkbox"/>	CNY¥50,000.00	US\$7,500.00
Souvenir Kits Sponsor Sponsor's logo printed on all participating souvenirs/gifts, which all be distributed to all participants of the conference	<input type="checkbox"/>	CNY¥20,000.00	US\$3,000.00
Dinner Sponsor Recognition as Sponsor in marketing materials such as handbook, webpage, banners and buntings. 2minutes pitching during the Speed Pitch Session. One full page colour advertisement in the SMC Handbook. Welcome Speech during the Dinner. Recognition as Sponsor on the relevant pages of the SMC 2025 website with logo hyperlinked to the sponsor's website.	<input type="checkbox"/>	CNY¥35,000.00	US\$5,000.00
Workshop Sponsor 90-minute classroom-style workshop for 50 or more participants with presentation set-up	<input type="checkbox"/>	CNY¥20,000.00	US\$3,000.00

Be part of the exhibition!		Single booth	
Joint exhibition area or exhibition booth only 3m x 3m Booth no:	<input type="checkbox"/>	CNY¥18,000.00	US\$2,500.00
Joint exhibition area or exhibition Booth with (1) Conference Speaking Slot 3m x 3m Booth no:	<input type="checkbox"/>	CNY¥30,000.00	US\$4,300.00

Please complete the booking form and email to sd@abu.org.my