

Together for
PLANET, PEOPLE,
PEACE



2026
ABU T4P MEDIA AWARDS



CONCEPT OF
ABU TOGETHER FOR PLANET, PEOPLE, PEACE (T4P) MEDIA AWARDS
Healing The Planet, Bringing People Together, Promoting Positive Peace

BACKGROUND

The ABU Together for Planet, People, and Peace Media Awards (ABU T4P Media Awards) recognise and celebrate outstanding media content in promoting sustainability, inclusivity, and peace through Media and Information Literacy (MIL) practices. It is a revamped version of ABU/UNESCO Together for Peace Awards, which were launched in 2021 by Asia – Pacific Broadcasting Union and the Bangkok Regional Office of UNESCO.

The new, revamped Awards will be a permanent feature of the annual ABU Media Summit on Climate Action and Disaster Prevention and is also align it with the UNESCO Media and Information Literacy campaign.

Renaming: The new name of “Together for Planet, People, Peace broadens the scope of the Awards. The T4P abbreviation will be kept.

Objective: The primary objective of the Together for Planet, People, Peace Media Awards is to acknowledge and celebrate the transformative impact of media to improve societies through ethical reporting, inclusive storytelling, and advocacy for social and environmental justice. It aims to inspire and motivate media professionals and organisations across the globe to adopt similar values and practices, ultimately contributing to positive social change and a more sustainable future for all.

Concept: The T4P Awards, focusses in three critical areas of SDG, reflected in the name of the Awards and the categories. It is open to electronic media professionals/organisations from across the globe to foster cooperation and building network of similar minded journalists/producers for future cooperation and partnerships. The Awards highlight achievements in promoting sustainability, inclusivity, and peace through MIL practices.

Benefits: Integrating the T4P Awards with the MIL initiative offers numerous benefits, including:

1. **Increased Awareness:** By recognizing exemplary MIL practices, the awards raise awareness about the importance of media literacy and its role in promoting sustainability, inclusivity, and peace.
2. **Capacity Building:** The awards serve as a platform for sharing best practices, fostering collaboration, and inspiring further innovation in MIL efforts.
3. **Recognition and Encouragement:** By honouring outstanding achievements, the awards provide recognition and encouragement to individuals and organizations dedicated to advancing MIL goals.
4. **Positive Impact:** By amplifying the reach and impact of MIL initiatives, the awards contribute to building more informed, empowered, and resilient communities.

CATEGORIES

VIDEO: (video content aired on TV, online streaming (websites), YouTube, social media platforms) This category honours the best programmes addressing challenges and providing solutions/positive examples in three areas described below.

AUDIO: (audio content aired on Radio, Podcast, online, social media platforms). This category honours the best programmes addressing challenges and providing solutions/positive examples in the three areas described below.

SPECIAL AWARD: “International Media Cooperation”

To encourage international media cooperation among media professionals as a way to increase peace and friendship, this Special Award is given across all three categories of the contest to honour and celebrate the most impactful international cooperation effort on **CROSS-PLATFORM** (any type of media published using multiple digital platforms in a concerted way).

This category honours the media initiatives/campaigns/projects that comprise more than just a single program and use multiple digital platforms and media types with innovative idea that made a significant impact on promoting sustainability, inclusivity, and peace.

FOCUS AREAS

PLANET

Programmes on various aspects of sustainability, including environmental issues, sustainability initiatives, and efforts related to climate change mitigation and adaptation.

These programs may cover a wide range of issues, such as biodiversity loss, deforestation, renewable energy, pollution, waste management, sustainable agriculture, conservation efforts, sustainable tourism and the impacts of climate change on communities and ecosystems. The winning programmes would be the ones that strive to inform and educate audiences about the urgency of environmental conservation, highlight innovative solutions and best practices for sustainable development, and empower individuals and communities to take action towards a more sustainable future.

PEOPLE

Programmes that promote peace, harmony, and inclusivity among individuals and communities. Programmes that include initiatives focused on fostering understanding, empathy, and cooperation among people from diverse backgrounds.

These programs may focus on initiatives such as poverty alleviation, access to education and healthcare, gender equality, human rights and promotion of diversity and inclusion. Eligible programs could include advocacy campaigns, community development projects, educational initiatives, and empowerment programs that aim to improve the well-being and rights of individuals and communities. Overall, programs in this category strive to create positive social change and foster a more inclusive and equitable society for all people.

PEACE

Programmes that promote peace, reconciliation, and understanding within communities. Programmes with innovative approaches to conflict-sensitive reporting, peace journalism, and the amplification of voices advocating for non-violent resolutions to societal conflicts.

INTERNATIONAL MEDIA COOPERATION:

Spotlighting media programmes that foster intercultural dialogue, bridge divides, and promote mutual understanding among diverse communities. Emphasizing initiatives that prioritize conflict prevention, peacebuilding, and the promotion of human rights through responsible and ethical journalism practices. Recognizing the role of media in promoting positive narratives, fostering empathy, and encouraging constructive dialogue to address root causes of conflicts and contribute to sustainable peace.

In consideration of the importance of international media cooperation for peace building through the creation of professional and personal intercultural links in the world of media, the new T4P Awards introduce a Special Award for **International Media Cooperation**. This Special Award is meant as an incentive for media to work together beyond national and cultural borders, it can be given to an entry from any of the three contest categories.

NOMINATION & EVALUATION:

- Open Call: Entries will be invited from the ABU member broadcasters and non-member media organisations/individual producer.
- Judging Committee: The jury members shall be appointed by the ABU Secretariat, taking into account experience, balanced representation, expertise and other relevant considerations.
- Pre-selection: For all categories the ABU Secretariat shall pre-select all entries received to make sure that they fulfil all eligibility criteria.
- Evaluation: Nominations will be evaluated based on the aforementioned criteria, with a focus on recognizing media organizations/individual producers that have demonstrated commitment in promoting sustainability, social justice, and peace through their work.

JUDGING REQUIREMENTS:

- Jury members are grouped together, and the group is administered by a Chairperson who determines its own judging procedure.

- Jury members must give their individual points to each entry (1–10 points) without consultation or discussion with any other jury members. The average score is used as a basis for further discussion to choose finalists.
- Jury members are not permitted to give points or judge entries from their own organization.
- Each jury member must prepare and submit an evaluation report on the category to the Chairperson for Final Judging.

JUDGING PROCESS:

- Jury members are required to review and judge all entries in their categories. The total number of entries may vary from year to year. The duration and the sequence with which jury members must view and judge the entries may vary from entry to entry.
- Jury members will be accessing the entries through designated web links provided for each entry. Jury members will also have to review all the supporting materials and supplementary information (such as short description) submitted along with the entry to better understand the context of the entries.
- If the language of origin of the entries is not English, English scripts along with a short description will be provided and jury members are required to peruse them when judging the entries.
- Judging process will be held remotely. The final judging needs to be finished at least two weeks before the Award Ceremony in order to be able to invite winners to the award ceremony.

SHORTLISTING AND FINAL JUDGING JURY:

The jury panel will judge all categories. It shall comprise of a minimum 3 experts. The jury members shall be appointed by the ABU Secretariat, taking into account experience, balanced representation, expertise and other relevant considerations.

RESPONSIBILITIES FOR JUDGING:

- In both shortlisting and final judging process, the jury shall follow the ABU judging guidelines in assessing/evaluating the entries.
- In shortlisting and final judging stages, a Chairperson shall be nominated from among the jury members. The Chairperson shall prepare a written report approved by all jury members to be submitted to the ABU Secretariat.
- The decision of the jury shall be final in both shortlisting and final judging.

PRIZES:

- In each category there will be awarded a Winner and Runner – up Prizes.
- A Special Award is given to one entry that can come from any of the 3 categories or all together categories of the contest to honour and celebrate the most convincing international media cooperation effort.
- In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned.

AWARD CEREMONY:

ABU Together for Planet, People, and Peace Awards ceremony will serve as a platform to honour and celebrate the achievements of the selected media organizations/individual

producers. The ceremony will be held at a Gala Dinner on the second day the ABU Media Summit on Climate Action and Disaster Prevention.

COMPLETE TRANSPARENCY AND FAIRNESS:

In order to maintain transparency and fairness of the judging, please note the following matters attentively:

1. All decisions by jury members must be independent from any opinions and/or suggestions provided by third party including his/her organisation of origin with regard to the judging.
2. The judging procedures are in accordance to the T4P rules
3. All finalised 'Score Sheets' and 'Evaluation Sheet' from each jury members and all enquiries relating to ABU T4P Media Awards shall be sent directly to the ABU Secretariat.
4. Any other details not stipulated here are subject to consultation between jury members and the ABU T4P Media Awards Organizing Committee.